

Exhibit B

From: [Carly D. Fraker](#)
To: support@pipermall.com
Cc: [Jenny T. Slocum](#)
Subject: Piper Mall Website and Use of Carhartt's Trademarks
Date: Tuesday, April 14, 2020 5:15:26 PM
Attachments: [Piper Mall Letter.pdf](#)

Dear Sir/Madam,

Please find attached a letter regarding your unauthorized use of the Carhartt Marks in connection with the Piper Mall website. If you have any questions or would like to discuss, please let us know.

Regards,

Carly



1825 EYE STREET, N.W. SUITE 900
WASHINGTON, DC 20006-5403
TELEPHONE: (202) 457-0160
FACSIMILE: (844) 670-6009
<http://www.dickinsonwright.com>

JENNY T. SLOCUM
JSlocum@dickinsonwright.com
(202) 659-6927

April 14, 2020

Piper Mall
Email: support@pipermall.com

VIA E-MAIL

Re: Unauthorized Use of Carhartt's Trademarks on Facemasks, Clothing, and Blankets

Dear Sir/Madam:

We represent Carhartt, Inc. ("Carhartt") in intellectual property matters. Carhartt owns exclusive rights in the CARHARTT name and trademark including in connection with its stylized "C" logo as depicted below for clothing, headwear, footwear and related items (the "Carhartt Marks"). Carhartt has made extensive use of these marks, including on clothing for over 50 years, and the marks are famous. As a result, our client has developed a significant reputation in connection with the Carhartt Marks.



It has recently come to our client's attention that you are offering for sale unauthorized CARHARTT branded products, including but not limited to facemasks, sweatshirts, and blankets. See https://pipermall.com/?s=Carhartt&post_type=product. These counterfeit products include direct copies of Carhartt's famous C Logo and CARHARTT mark, identical use and layout of the Carhartt protected font, and direct reference to "Carhartt" as the product names on your website. Screenshots reflecting your sale and distribution of these unauthorized items are copied below and at the top of the following page (see also Exhibits):



Carhartt #6 This Is How I Save The World
\$24.95 - \$79.95



Carhartt #9 3D FM
\$24.95 - \$79.95



Carhartt #8 3D FM
\$24.95 - \$79.95



Carhartt Punisher Premium 3D FM
\$24.95 - \$79.95

Piper Mall
 April 14, 2020
 Page 2



Carhartt American Warrior 3D FM
 \$24.95 - \$79.95



Carhartt Personalized Custom Limited Design 3D Full Print Hoodie, T Shirt, Jacket, Pant, Polo
 \$34.99 - \$99.50



Carhartt Personalized Custom Classic Design 3D Full Print Hoodie, T Shirt, Jacket, Pant, Polo
 \$34.99 - \$99.50



Carhartt Classic But Amazing Premium Quality Leather Jacket - 40% OFF
 \$99.95



Carhartt Classic But Amazing High Quality - Baseball Jacket
 \$59.99



Carhartt Classic 3D Full Print Blanket
 \$74.99 - \$84.99



Carhartt Classic 3D Full Print Hoodie, T Shirt, Jacket, Pant, Polo
 \$34.99 - \$89.50



Carhartt Best Design Ever In Gray 3D Full Print Blanket
 \$74.99 - \$84.99

Such unauthorized use of the Carhartt Marks is a direct and egregious infringement of our client's trademark rights. The sale and distribution of these unauthorized counterfeit products falsely labelled as Carhartt products, and containing the Carhartt Marks, creates a likelihood of confusion and will lead consumers to mistakenly believe such products were designed, manufactured and distributed by Carhartt, or on behalf of Carhartt. Our client has not approved such use of its marks.

The purpose of this letter is to demand that you **immediately** cease and desist from any further use, sales, or display of the Carhartt Marks. In this regard, we require that you provide us by no later than April 17, 2020, and in writing:

1. confirmation that you have removed these products from any and all websites, retail stores, social media accounts, and any other location currently displaying, advertising and/or selling the same or similar variations;
2. confirmation that you have ceased all sales of these unauthorized items through any retail channels, including the Piper Mall website, as well as any affiliated retail channels;

Piper Mall
April 14, 2020
Page 3

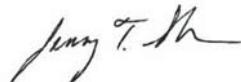
3. the identification of the designer, source, and manufacturer of these counterfeit products;
4. a full accounting of all inventory sold, the revenue collected and all inventory currently remaining in your possession bearing the Carhartt Marks; and
5. your undertaking that you will permanently refrain from any further distribution, advertisement, promotion and sale of any product bearing a Carhartt Mark or any similar variations thereof.

In addition, our client requires that you send all remaining inventory to our offices, to my attention at the address shown on this correspondence, by no later than April 22, 2020.

We have also submitted an intellectual property take down notice to your website, as well as a message via your “Contact Us” link. A copy of the submission request is included below. Your prompt cooperation is appreciated.

Please contact me with any questions.

Sincerely,

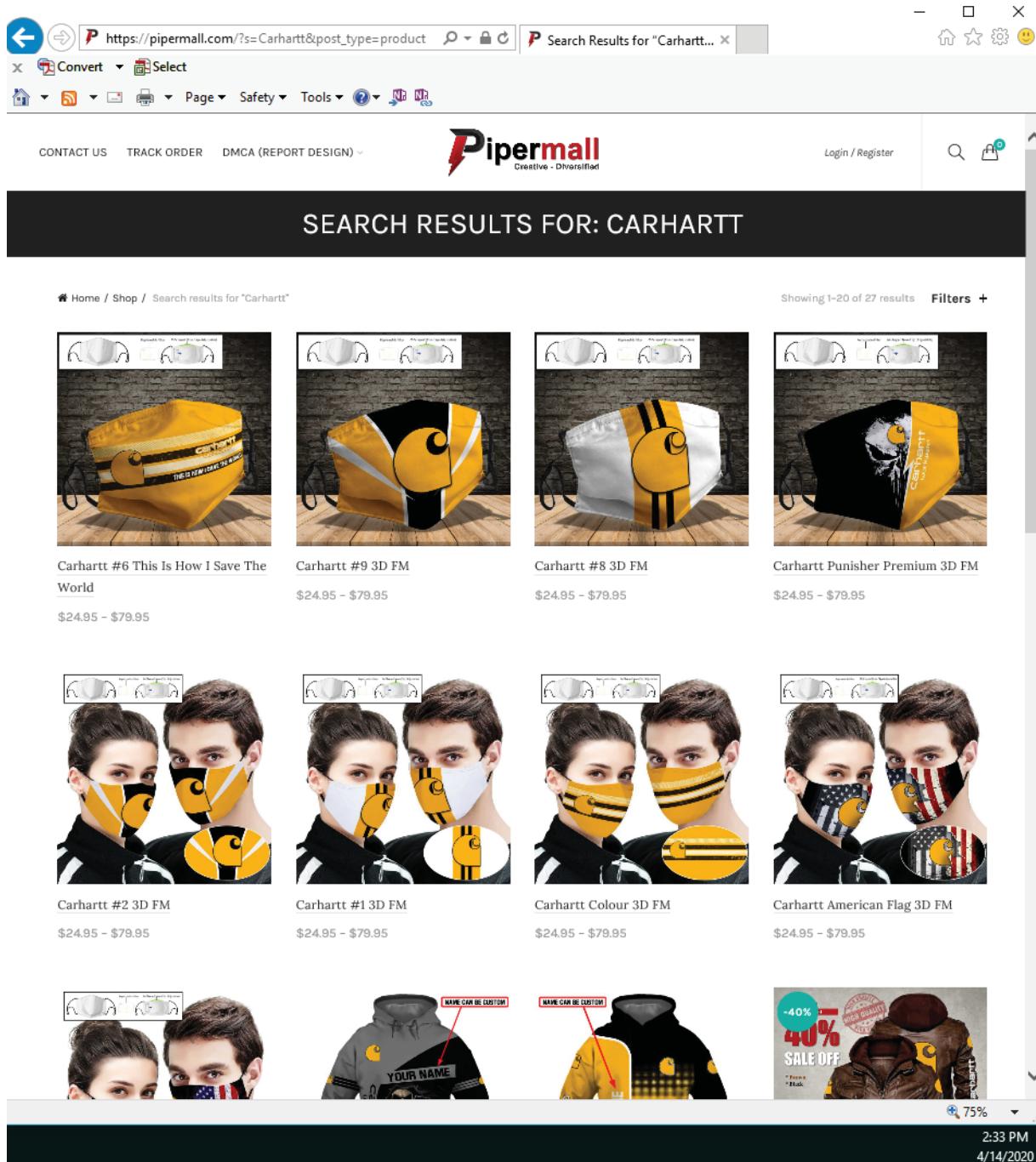


Jenny Slocum

cc: Carhartt, Inc.

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April 14, 2020
Page 4

EXHIBITS



https://pipermall.com/?s=Carhartt&post_type=product

SEARCH RESULTS FOR: CARHARTT

Showing 1-20 of 27 results **Filters +**

Product	Price Range
Carhartt #6 This Is How I Save The World	\$24.95 - \$79.95
Carhartt #9 3D FM	\$24.95 - \$79.95
Carhartt #8 3D FM	\$24.95 - \$79.95
Carhartt Punisher Premium 3D FM	\$24.95 - \$79.95
Carhartt #2 3D FM	\$24.95 - \$79.95
Carhartt #1 3D FM	\$24.95 - \$79.95
Carhartt Colour 3D FM	\$24.95 - \$79.95
Carhartt American Flag 3D FM	\$24.95 - \$79.95

75% 2:33 PM 4/14/2020

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April 14, 2020
Page 5

https://pipermall.com/?s=Carhartt&post_type=product

Search Results for "Carhartt..."

Convert Select

Page Safety Tools

CONTACT US TRACK ORDER DMCA (REPORT DESIGN)

Pipermall Creative - Diversified

Login / Register

40% OFF HIGH QUALITY

Carhartt American Warrior 3D FM

\$24.95 - \$79.95

Carhartt Personalized Custom Limited Design 3D Full Print Hoodie, T Shirt, Jacket, Pant, Polo

\$34.99 - \$99.50

Carhartt Personalized Custom Classic Design 3D Full Print Hoodie, T Shirt, Jacket, Pant, Polo

\$34.99 - \$99.50

Carhartt Classic But Amazing Premium Quality Leather Jacket - 40% OFF

\$99.95

Carhartt Classic But Amazing High Quality _♦_ Baseball Jacket

\$59.99

Carhartt Classic 3D Full Print Blanket

\$74.99 - \$84.99

Carhartt Classic 3D Full Print Hoodie, T Shirt, Jacket, Pant, Polo

\$34.99 - \$99.50

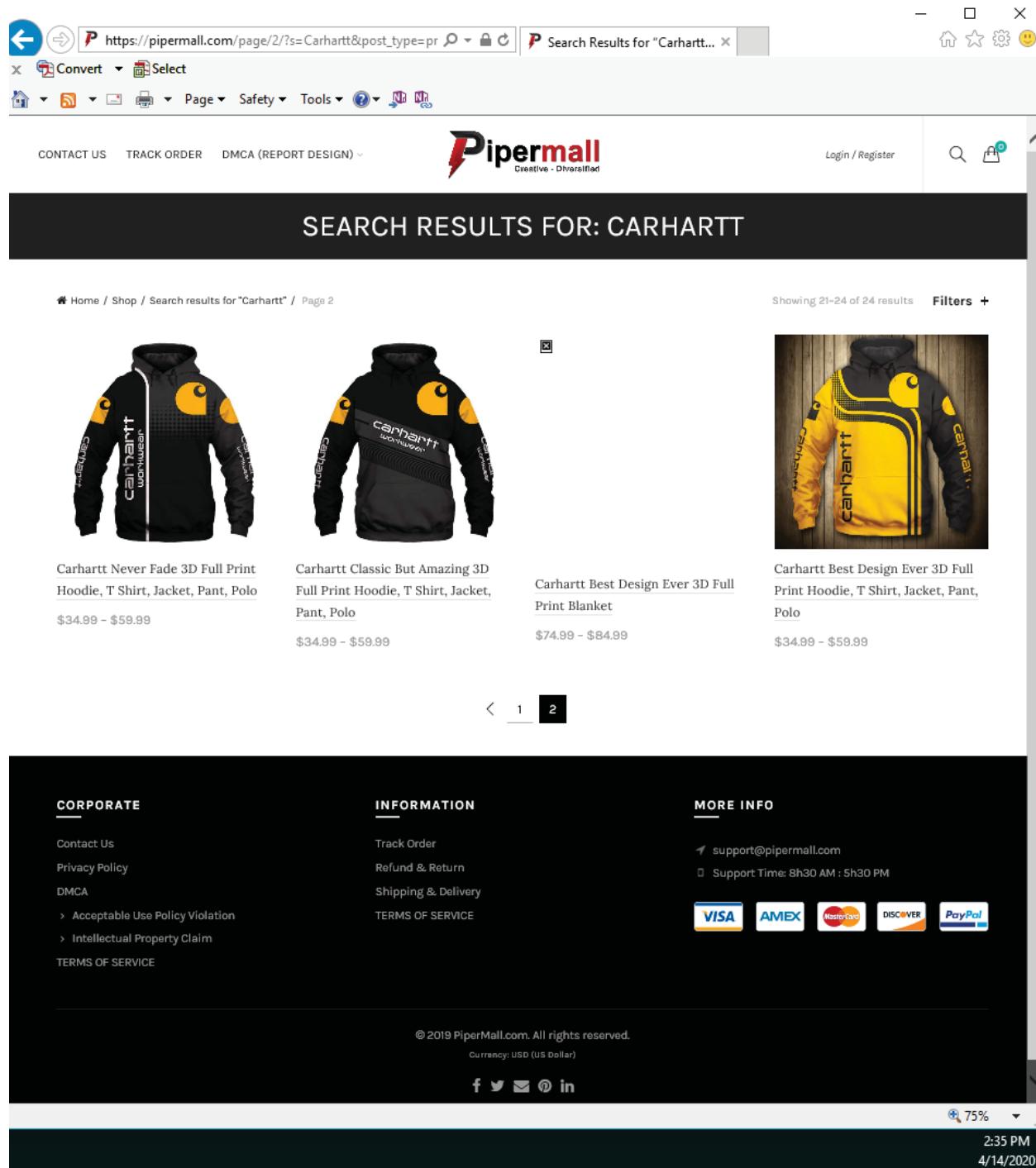
Carhartt Best Design Ever In Gray 3D Full Print Blanket

\$74.99 - \$84.99

75% 2:34 PM 4/14/2020

https://pipermall.com/?s=Carhartt&post_type=product

Piper Mall
April 14, 2020
Page 6



The screenshot shows a web browser displaying the Piper Mall website. The search results for "Carhartt" are shown on a page titled "SEARCH RESULTS FOR: CARHARTT". The results are divided into four columns, each featuring a different Carhartt hoodie. The hoodies are black with yellow accents and various designs. Below each hoodie is a product title and price range. The footer of the website includes links for Corporate (Contact Us, Privacy Policy, DMCA, Acceptable Use Policy Violation, Intellectual Property Claim, TERMS OF SERVICE), INFORMATION (Track Order, Refund & Return, Shipping & Delivery, TERMS OF SERVICE), and MORE INFO (support@pipermall.com, Support Time: 8h30 AM - 5h30 PM). Payment method icons for VISA, AMEX, MasterCard, DISCOVER, and PayPal are also present. The footer also shows the date and time (2:35 PM, 4/14/2020) and a battery level indicator (75%).

https://pipermall.com/page/2/?s=Carhartt&post_type=product

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Listing of the Piper Mall Campaign Url(s) contained on the Piper Mall Website:
https://pipermall.com/?s=Carhartt&post_type=product

Individual Product URLs:

<https://pipermall.com/product/carhartt-8-3d-fm/>
<https://pipermall.com/product/carhartt-punisher-premium-3d-fm/>
<https://pipermall.com/product/carhartt-2-3d-fm/>
<https://pipermall.com/product/carhartt-1-3d-fm/>
<https://pipermall.com/product/carhartt-colour-3d-fm/>
<https://pipermall.com/product/carhartt-american-flag-3d-fm/>
<https://pipermall.com/product/carhartt-american-warrior-3d-fm/>
<https://pipermall.com/product/design-qdn0197cus-3d-full-print/>
<https://pipermall.com/product/design-qdn0184cus-3d-full-print/>
<https://pipermall.com/product/0490-high-quality-leather-jacket/>
<https://pipermall.com/product/design-0158-high-quality-baseball-jacket/>
<https://pipermall.com/product/blanket-design-5522/>
<https://pipermall.com/product/design-5522/>
<https://pipermall.com/product/blanket-design-4723/>
<https://pipermall.com/product/design-4723/>
<https://pipermall.com/product/blanket-design-3915/>
<https://pipermall.com/product/design-3915/>
<https://pipermall.com/product/blanket-design-3561/>
<https://pipermall.com/product/design-3561/>
<https://pipermall.com/product/blanket-design-3113-3d-full-print/>
<https://pipermall.com/product/design-3113-3d-full-print/>
<https://pipermall.com/product/design-2417-3d-full-print/>
<https://pipermall.com/product/design-2242-3d-full-print/>
<https://pipermall.com/product/design-0905-3d-full-print-blanket/>
<https://pipermall.com/product/design-0905-3d-full-print/>

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https://pipermall.com/product/carhartt-1-3d-fm/ Carhartt #1 3D FM – PiperM... X

CONTACT US TRACK ORDER DMCA (REPORT DESIGN) Pipermall Creative - Diversified Login / Register

Home / Face Mask / Carhartt #1 3D FM

Carhartt #1 3D FM

\$49.95

Usually, one filter can be used for 30 days, It is recommended to change at any time during heavy pollution periods

Filter Activated Carbon PM 2.5 FM

Your order is SSL SECURED VISA MASTERCARD AMERICAN EXPRESS DISCOVER PAYPAL

Combo: 5 MASKS & 15 FILTERS

Category: Face Mask

Tag: Carhartt

Share: [f](#) [t](#) [e](#) [p](#) [in](#)

Description Additional information Reviews (0) Shipping & Delivery

Usually, one filter can be used for 30 days, It is recommended to change at any time during heavy pollution periods

Filter Activated Carbon PM 2.5 FM

Filter Activated Carbon?PM 2.5 FM. Do you have problem with dust chemicals, smoke and particles. Do you want to enjoy a free outdoor life? Common Filter? It has no effect. Moving purifying respirator? It is large and burden. That's a good reason to buy this Filter Activated Carbon PM 2.5 FM. Refused to be a human vacuum cleaner. A must-have for outdoor activity suitable for dust, anti-vehicle exhaust, anti-pollen allergy, PM2.5, for cycling, hiking, skiing, and other outdoor activities.

75% 2:37 PM 4/14/2020

<https://pipermall.com/product/carhartt-1-3d-fm/>

Piper Mall
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Page 9

https://pipermall.com/product/design-qdn0197cus-3d-fu

Carhartt Personalized Custo... x

Convert Select

Page Safety Tools

CONTACT US TRACK ORDER DMCA (REPORT DESIGN) Pipermall Creative - Diversified

Home / Tool / Carhartt Personalized Custom Limited Design 3D Full Print Hoodie, T Shirt, Jacket, Pant, Polo

NAME CAN BE CUSTOM

Carhartt Personalized Custom Limited Design 3D Full Print Hoodie, T Shirt, Jacket, Pant, Polo

\$54.99

NOT SOLD IN STORES
Tip: Free shipping for orders over \$100

Your order is SSL SECURED

VISA MASTERCARD AMERICAN EXPRESS DISCOVER PAYPAL

Style: Normal Hoodie

Size: L

*YOUR NAME

Example: Your Name

12 characters remaining

Please provide the name and number you want.

Options amount: \$0.00

Final total: \$54.99

ADD TO CART

Add to wishlist

Size Guide

Categories: Apparel - Tool

75% 2:38 PM 4/14/2020

<https://pipermall.com/product/design-qdn0197cus-3d-full-print/>

Piper Mall
April 14, 2020
Page 10

Screenshot of a web browser showing a product page for a yellow Carhartt hoodie on the Piper Mall website.

The browser header shows the URL <https://pipermall.com/product/design-5522/>. The page title is "Carhartt Classic 3D Full Print Hoodie, T Shirt, Jacket, Pant, Polo".

The Piper Mall logo is at the top right, and the "CONTACT US", "TRACK ORDER", and "DMCA (REPORT DESIGN)" links are at the top left.

The main content area shows a large image of the hoodie and three smaller images showing different views. The hoodie is yellow with "carhartt" and "workwear" printed on the front and "carhartt" on the sleeves. The price is listed as \$54.99.

Product details:
Style: Normal Hoodie
Size: L
Buttons: -, 1, +
ADD TO CART button

Other buttons:
NOT SOLD IN STORES
Tip: Free shipping for orders over \$100
SECURED
VISA
MasterCard
American Express
Discover
PayPal

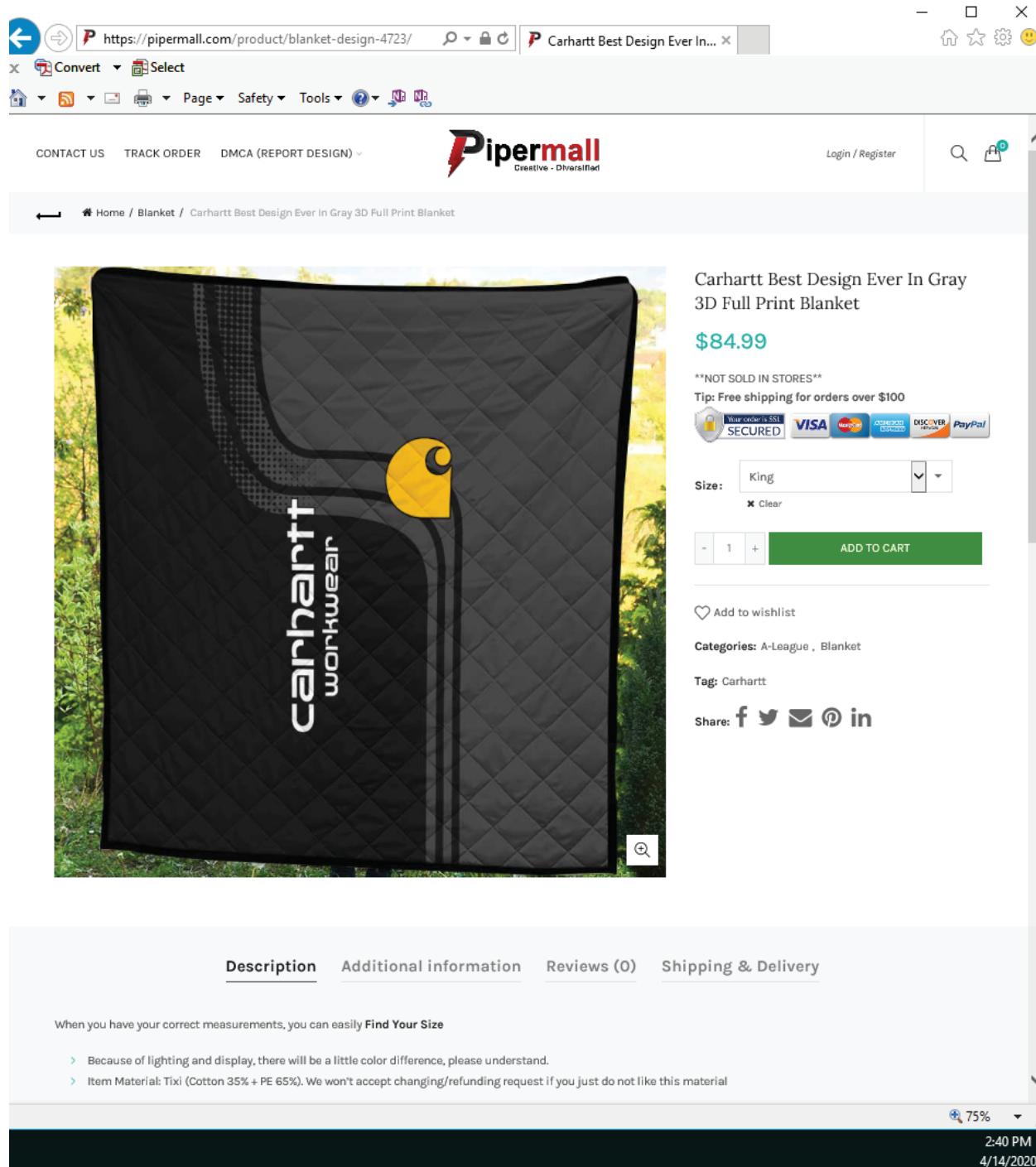
Product tags:
Categories: A-League, Apparel
Tag: Carhartt
Share: f, t, e, p, in

Below the main product image, there is a "YOU MAY ALSO LIKE..." section with a list of products.

Product description:
When you have your correct measurements, you can easily [Find Your Size](#)
Because of lighting and display, there will be a little color difference, please understand.
Item Material: Tixi (Cotton 35% + PE 65%). We won't accept changing/refunding request if you just do not like this material

Product URL: <https://pipermall.com/product/design-5522/>

Piper Mall
April 14, 2020
Page 11



https://pipermall.com/product/blanket-design-4723/

Carhartt Best Design Ever In Gray 3D Full Print Blanket

\$84.99

NOT SOLD IN STORES
Tip: Free shipping for orders over \$100

Your order is SSL SECURED  VISA  AMERICAN EXPRESS  PAYPAL 

Size: King  

- 1 + 

Add to wishlist 

Categories: A-League, Blanket

Tag: Carhartt

Share:     

Description Additional information Reviews (0) Shipping & Delivery

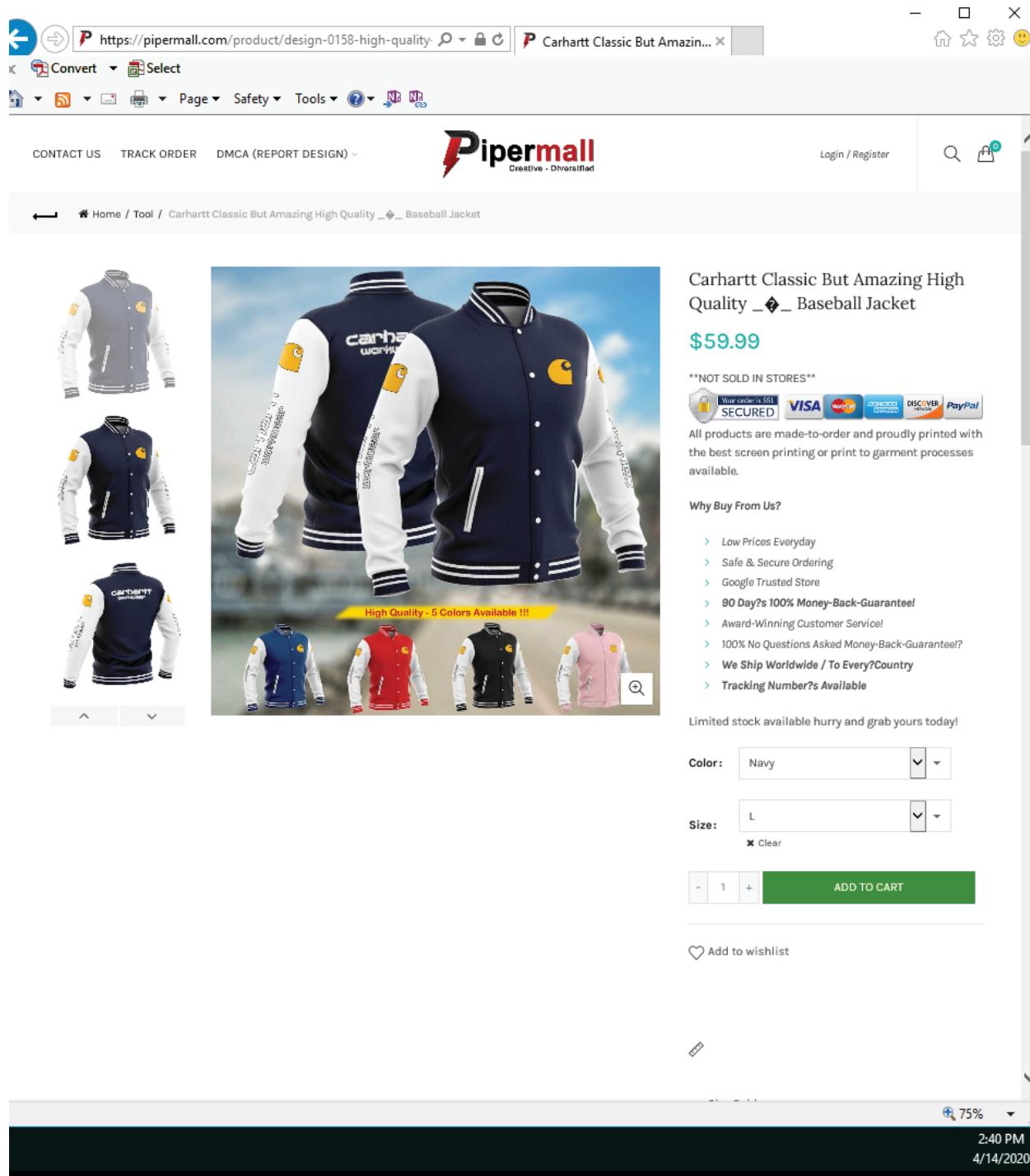
When you have your correct measurements, you can easily [Find Your Size](#)

Because of lighting and display, there will be a little color difference, please understand.

Item Material: Tixi (Cotton 35% + PE 65%). We won't accept changing/refunding request if you just do not like this material

75% 2:40 PM 4/14/2020

Piper Mall
April 14, 2020
Page 12



https://pipermall.com/product/design-0158-high-quality-baseball-jacket/

Carhartt Classic But Amazing High Quality _♦_ Baseball Jacket

\$59.99

NOT SOLD IN STORES

Your order is SSL SECURED

Visa MasterCard American Express Discover PayPal

All products are made-to-order and proudly printed with the best screen printing or print to garment processes available.

Why Buy From Us?

- Low Prices Everyday
- Safe & Secure Ordering
- Google Trusted Store
- 90 Day's 100% Money-Back-Guarantee!
- Award-Winning Customer Service!
- 100% No Questions Asked Money-Back-Guarantee!
- We Ship Worldwide / To Every?Country
- Tracking Number? Available

Limited stock available hurry and grab yours today!

Color: Navy

Size: L

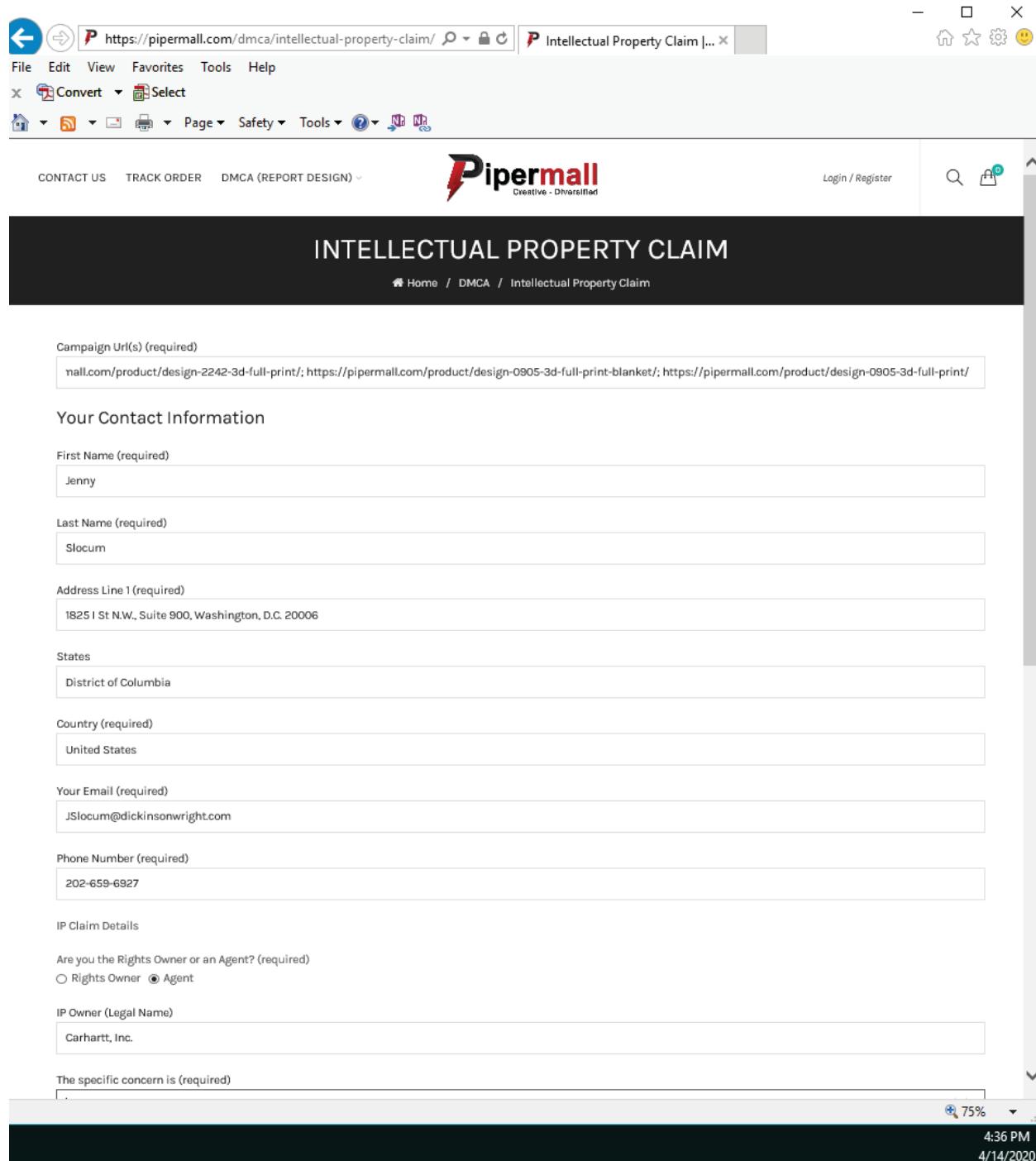
ADD TO CART

Add to wishlist

75% 2:40 PM 4/14/2020

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April 14, 2020
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DMCA Request



https://pipermall.com/dmca/intellectual-property-claim/ Intellectual Property Claim |...

File Edit View Favorites Tools Help

Convert Select

CONTACT US TRACK ORDER DMCA (REPORT DESIGN)

INTELLECTUAL PROPERTY CLAIM

Home / DMCA / Intellectual Property Claim

Campaign Url(s) (required)
nall.com/product/design-2242-3d-full-print/; https://pipermall.com/product/design-0905-3d-full-print-blanket/; https://pipermall.com/product/design-0905-3d-full-print/

Your Contact Information

First Name (required)
Jenny

Last Name (required)
Slocum

Address Line 1 (required)
1825 I St N.W., Suite 900, Washington, D.C. 20006

States
District of Columbia

Country (required)
United States

Your Email (required)
JSlocum@dickinsonwright.com

Phone Number (required)
202-659-6927

IP Claim Details

Are you the Rights Owner or an Agent? (required)
 Rights Owner Agent

IP Owner (Legal Name)
Carhartt, Inc.

The specific concern is (required)
[Text area]

75% 4:36 PM 4/14/2020

Piper Mall
April 14, 2020
Page 14

https://pipermall.com/dmca/intellectual-property-claim/ Intellectual Property Claim |...

File Edit View Favorites Tools Help

Convert Select

Page Safety Tools

CONTACT US TRACK ORDER DMCA (REPORT DESIGN)

Pipermall Creative - Diversified

Login / Register

Rights Owner Agent

IP Owner (Legal Name)
Carhartt, Inc.

The specific concern is (required)
Carhartt, Inc. owns exclusive IP rights in the CARHARTT name and trademark including its stylized "C" logo for clothing, headwear, footwear and related items worldwide.

URL(s) to original work (required)
www.carhartt.com

Additional Information (Optional)
These products are direct counterfeit products. We request disclosure of all identifying information that Piper Mall has in its possession concerning the total inventory sold, as

Statement

* I have a good faith belief that content(s) in the campaign described above violate(s) my rights described above or those held by the rights owner, and that the use of such content(s) is contrary to law.

* I declare, under penalty of perjury, that the information completed above is correct and accurate and that I am the owner or agent of the owner of the rights described above.

I have read and accept the statements above.

SUBMIT

CORPORATE

Contact Us
Privacy Policy
DMCA
Acceptable Use Policy Violation
Intellectual Property Claim
TERMS OF SERVICE

INFORMATION

Track Order
Refund & Return
Shipping & Delivery
TERMS OF SERVICE

MORE INFO

support@pipermall.com
Support Time: 8h30 AM : 5h30 PM

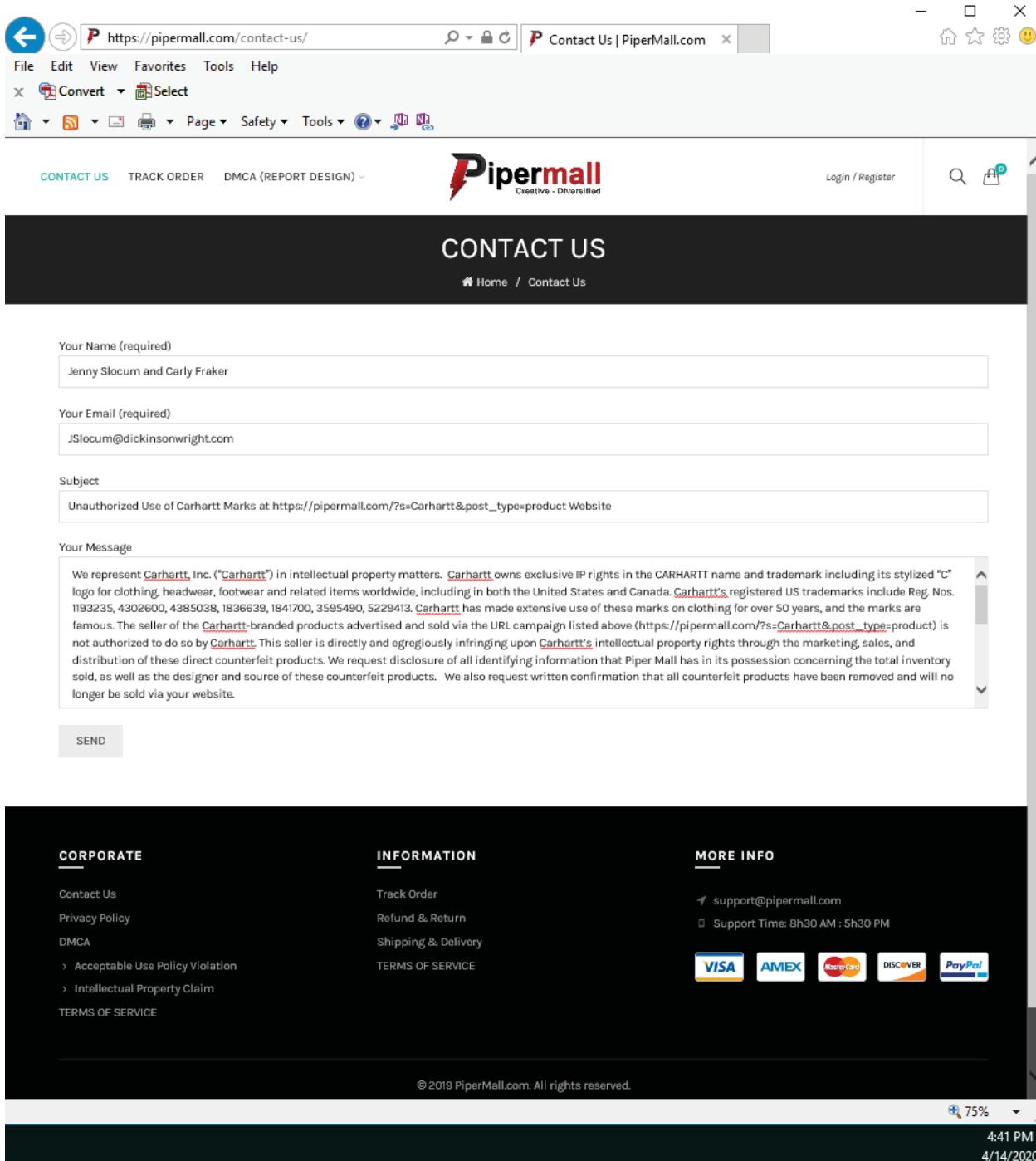
© 2019 PiperMall.com. All rights reserved.
Currency: USD (US Dollar)

f t e i in

75% 4:37 PM 4/14/2020

Piper Mall
April 14, 2020
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“Contact Us” Submission:



https://pipermall.com/contact-us

Contact Us | PiperMall.com

File Edit View Favorites Tools Help

Convert Select

CONTACT US TRACK ORDER DMCA (REPORT DESIGN) Login / Register

CONTACT US

Home / Contact Us

Your Name (required)
Jenny Slocum and Carly Fraker

Your Email (required)
JSlocum@dickinsonwright.com

Subject
Unauthorized Use of Carhartt Marks at https://pipermall.com/?s=Carhartt&post_type=product

Your Message

We represent **Carhartt**, Inc. ("Carhartt") in intellectual property matters. **Carhartt** owns exclusive IP rights in the CARHARTT name and trademark including its stylized "C" logo for clothing, headwear, footwear and related items worldwide, including in both the United States and Canada. **Carhartt**'s registered US trademarks include Reg. Nos. 1193235, 4302600, 4385038, 1836639, 1841700, 3595490, 5229413. **Carhartt** has made extensive use of these marks on clothing for over 50 years, and the marks are famous. The seller of the **Carhartt**-branded products advertised and sold via the URL campaign listed above (https://pipermall.com/?s=Carhartt&post_type=product) is not authorized to do so by **Carhartt**. This seller is directly and egregiously infringing upon **Carhartt**'s intellectual property rights through the marketing, sales, and distribution of these direct counterfeit products. We request disclosure of all identifying information that Piper Mall has in its possession concerning the total inventory sold, as well as the designer and source of these counterfeit products. We also request written confirmation that all counterfeit products have been removed and will no longer be sold via your website.

SEND

CORPORATE

Contact Us
Privacy Policy
DMCA
Acceptable Use Policy Violation
Intellectual Property Claim
TERMS OF SERVICE

INFORMATION

Track Order
Refund & Return
Shipping & Delivery
TERMS OF SERVICE

MORE INFO

support@pipermall.com
Support Time: 8:30 AM : 5:30 PM

© 2019 PiperMall.com. All rights reserved.

75% 4:41 PM 4/14/2020

From: [Carly D. Fraker](#)
To: support@creestock.com
Cc: [Jenny T. Slocum](#)
Subject: Cree Stock Website and Use of Carhartt's Trademarks
Date: Tuesday, April 14, 2020 5:15:32 PM
Attachments: [Cree Stock Letter.pdf](#)

Dear Sir/Madam,

Please find attached a letter regarding your unauthorized use of the Carhartt Marks in connection with the Cree Stock website. If you have any questions or would like to discuss, please let us know.

Regards,

Carly



1825 EYE STREET, N.W. SUITE 900
WASHINGTON, DC 20006-5403
TELEPHONE: (202) 457-0160
FACSIMILE: (844) 670-6009
<http://www.dickinsonwright.com>

JENNY T. SLOCUM
JSlocum@dickinsonwright.com
(202) 659-6927

April 14, 2020

Cree Stock
17600 Yonge St
Newmarket, ON L3Y 4Z1
Canada
Email: support@creestock.com

VIA E-MAIL

Re: Unauthorized Use of Carhartt's Trademarks on Facemasks, Clothing, and Blankets

Dear Sir/Madam:

We represent Carhartt, Inc. ("Carhartt") in intellectual property matters. Carhartt owns exclusive rights in the CARHARTT name and trademark including in connection with its stylized "C" logo as depicted below for clothing, headwear, footwear and related items (the "Carhartt Marks") in both the United States and Canada. Carhartt has made extensive use of these marks, including on clothing for over 50 years, and the marks are famous. As a result, our client has developed a significant reputation in connection with the Carhartt Marks.



It has recently come to our client's attention that you are offering for sale unauthorized CARHARTT branded products, including but not limited to facemasks, sweatshirts, and blankets. See https://creestock.com/?s=Carhartt&post_type=product. These counterfeit products include direct copies of Carhartt's famous C Logo and CARHARTT mark, identical use and layout of the Carhartt protected font, and direct reference to "Carhartt" as the product names on your website. Screenshots reflecting your sale and distribution of these unauthorized items are copied below and at the top of the following page (see also Exhibits):



Carhartt Punisher Premium 3D FM
\$24.95 - \$79.95



Carhartt #3 3D FM
\$24.95 - \$79.95



Carhartt #2 3D FM
\$24.95 - \$79.95



Carhartt #1 3D FM
\$24.95 - \$79.95

Cree Stock
 April 14, 2020
 Page 2



Carhartt Classic But Amazing High Quality ??? Baseball Jacket

View Details

Select Options



Carhartt Classic Personalized Custom 3D Full Print Blanket

\$74.99 - \$84.99



Carhartt Classic Personalized Custom 3D Full Print Hoodie, T Shirt, Jacket, Pant, Polo

\$34.99 - \$99.50



Carhartt Best Design Ever In Gray Personalized Custom 3D Full Print Blanket

\$74.99 - \$84.99



Carhartt Best Design Ever In Gray Personalized Custom 3D Full Print Hoodie, T Shirt, Jacket, Pant, Polo



Carhartt Classic But Amazing In Gray Personalized Custom 3D Full Print Blanket



Carhartt Classic But Amazing In Gray Personalized Custom 3D Full Print Hoodie, T Shirt, Jacket, Pant, Polo



Carhartt New Design Personalized Custom 3D Full Print Hoodie, T Shirt, Jacket, Pant, Polo

Such unauthorized use of the Carhartt Marks is a direct and egregious infringement of our client's trademark rights. The sale and distribution of these unauthorized counterfeit products falsely labelled as Carhartt products, and containing the Carhartt Marks, creates a likelihood of confusion and will lead consumers to mistakenly believe such products were designed, manufactured and distributed by Carhartt, or on behalf of Carhartt. Our client has not approved such use of its marks.

The purpose of this letter is to demand that you **immediately** cease and desist from any further use, sales, or display of the Carhartt Marks. In this regard, we require that you provide us by no later than April 17, 2020, and in writing:

1. confirmation that you have removed these products from any and all websites, retail stores, social media accounts, and any other location currently displaying, advertising and/or selling the same or similar variations;
2. confirmation that you have ceased all sales of these unauthorized items through any retail channels, including the Cree Stock website, as well as any affiliated retail channels;

Cree Stock
April 14, 2020
Page 3

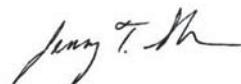
3. the identification of the designer, source, and manufacturer of these counterfeit products;
4. a full accounting of all inventory sold, the revenue collected and all inventory currently remaining in your possession bearing the Carhartt Marks; and
5. your undertaking that you will permanently refrain from any further distribution, advertisement, promotion and sale of any product bearing a Carhartt Mark or any similar variations thereof.

In addition, our client requires that you send all remaining inventory to our offices, to my attention at the address shown on this correspondence, by no later than April 22, 2020.

We have also submitted an intellectual property take down notice to your website, as well as a message via your “Contact Us” link. A copy of the submission request is included below. Your prompt cooperation is appreciated.

Please contact me with any questions.

Sincerely,



Jenny Slocum

cc: Carhartt, Inc.

Cree Stock
April 14, 2020
Page 4

EXHIBITS

SEARCH RESULTS FOR: CARHARTT

Showing 1-20 of 29 results [Filters +](#)

			
Carhartt #9 3D FM \$24.95 - \$79.95	Carhartt #8 3D FM \$24.95 - \$79.95	Carhartt Punisher Premium 3D FM \$24.95 - \$79.95	Carhartt #3 3D FM \$24.95 - \$79.95
			
Carhartt #2 3D FM \$24.95 - \$79.95	Carhartt #13D FM \$24.95 - \$79.95	Carhartt Colour 3D FM \$24.95 - \$79.95	Carhartt \$24.95 - \$79.95
			
Carhartt \$24.95 - \$79.95	BLANKET - Carhartt Color Waves Personalized Custom 3D Full Print Hoodie, T Shirt, Jacket, Pant, Polo \$74.99 - \$84.99	Carhartt Color Waves Personalized Custom 3D Full Print Hoodie, T Shirt, Jacket, Pant, Polo \$34.99 - \$99.50	Carhartt And Baby Yoda Happy St. Patricks Day Hoodie, T Shirt, Sweatshirt -29% \$26.95 - \$46.95

https://creestock.com/?s=Carhartt&post_type=product

Cree Stock
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Page 5



Carhartt Classic But Amazing
Hoodie, T Shirt, Sweatshirt

\$26.95 - \$46.95



Carhartt Classic But Amazing
Premium Quality Leather Jacket -
40% OFF

\$99.95



Carhartt Classic But Amazing High
Quality ??? Baseball Jacket

\$59.99



Carhartt Classic Personalized
Custom 3D Full Print Blanket

\$74.99 - \$84.99



Carhartt Classic Personalized
Custom 3D Full Print Hoodie, T
Shirt, Jacket, Pant, Polo

\$34.99 - \$99.90



Carhartt Best Design Ever In Gray
Personalized Custom 3D Full Print
Blanket

\$74.99 - \$84.99



Carhartt Best Design Ever In Gray
Personalized Custom 3D Full Print
Hoodie, T Shirt, Jacket, Pant, Polo

\$34.99 - \$99.50



Carhartt Classic But Amazing In
Gray Personalized Custom 3D Full
Print Blanket

\$74.99 - \$84.99

1 2 >

RESULTS FROM BLOG

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[Email: support@creestock.com](#)
[Address: 17600 Yonge St, Newmarket, ON L3Y 4Z1, Canada](#)
[Phone: +1 800 263 3384](#)

https://creestock.com/?s=Carhartt&post_type=product

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NEVADA

OHIO

TENNESSEE

TEXAS

TORONTO

WASHINGTON DC

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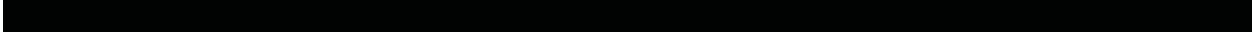
Home / Shop / Search results for "Carhartt" / Page 2

Showing 21-29 of 29 results [Filters +](#)

			
Carhartt Classic But Amazing In Gray Personalized Custom 3D Full Print Hoodie, T Shirt, Jacket, Pant, Polo \$34.99 - \$99.50	Carhartt New Design Personalized Custom 3D Full Print Hoodie, T Shirt, Jacket, Pant, Polo \$74.99 - \$84.99	Carhartt New Design Personalized Custom 3D Full Print Hoodie, T Shirt, Jacket, Pant, Polo \$34.99 - \$99.50	Carhartt New Design Personalized Custom 3D Full Print Hoodie, T Shirt, Jacket, Pant, Polo \$74.99 - \$84.99
			
Carhartt New Design Personalized Custom 3D Full Print Hoodie, T Shirt, Jacket, Pant, Polo \$34.99 - \$99.50	Carhartt Never Fade Personalized Custom 3D Full Print Hoodie, T Shirt, Jacket, Pant, Polo \$34.99 - \$59.99	Carhartt Classic But Amazing Personalized Custom 3D Full Print Hoodie, T Shirt, Jacket, Pant, Polo \$34.99 - \$59.99	Carhartt Best Design Ever Personalized Custom 3D Full Print Blanket \$74.99 - \$84.99
			
Carhartt Best Design Ever Personalized Custom 3D Full Print Hoodie, T Shirt, Jacket, Pant, Polo \$34.99 - \$59.99			

RESULTS FROM BLOG

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https://creestock.com/page/2/?s=Carhartt&post_type=product

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Listing of the Cree Stock Campaign Url(s) contained on the Cree Stock Website:
https://creestock.com/?s=Carhartt&post_type=product

Individual Product URLs:

<https://creestock.com/product/carhartt-9-3d-fm/>
<https://creestock.com/product/carhartt-8-3d-fm/>
<https://creestock.com/product/carhartt-punisher-premium-3d-fm/>
<https://creestock.com/product/carhartt-3-3d-fm/>
<https://creestock.com/product/carhartt-2-3d-fm/>
<https://creestock.com/product/carhartt-1-3d-fm/>
<https://creestock.com/product/carhartt-colour-3d-fm/>
<https://creestock.com/product/carhartt-2/>
<https://creestock.com/product/carhartt/>
<https://creestock.com/product/blanket-carhartt-color-waves-personalized-custom-3d-full-print-hoodie-t-shirt-jacket-pant-polo/>
<https://creestock.com/product/carhartt-color-waves-personalized-custom-3d-full-print-hoodie-t-shirt-jacket-pant-polo/>
<https://creestock.com/product/dnh0937-2d-print/>
<https://creestock.com/product/dnh0915-2d-print/>
<https://creestock.com/product/0490-high-quality-leather-jacket/>
<https://creestock.com/product/design-0158-high-quality-baseball-jacket/>
<https://creestock.com/product/blanket-design-5522/>
<https://creestock.com/product/design-5522/>
<https://creestock.com/product/blanket-design-4723/>
<https://creestock.com/product/design-4723/>
<https://creestock.com/product/blanket-design-3915/>
<https://creestock.com/product/design-3915/>
<https://creestock.com/product/blanket-design-3561/>
<https://creestock.com/product/design-3561/>
<https://creestock.com/product/blanket-design-3113-3d-full-print/>
<https://creestock.com/product/design-3113-3d-full-print/>
<https://creestock.com/product/design-2417-3d-full-print/>
<https://creestock.com/product/design-2242-3d-full-print/>
<https://creestock.com/product/design-0905-3d-full-print-blanket/>
<https://creestock.com/product/design-0905-3d-full-print/>

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https://creestock.com/product/carhartt-9-3d-fm/ Carhartt #9 3D FM – CreeSt... X

File Edit View Favorites Tools Help
Convert Select
Page Safety Tools

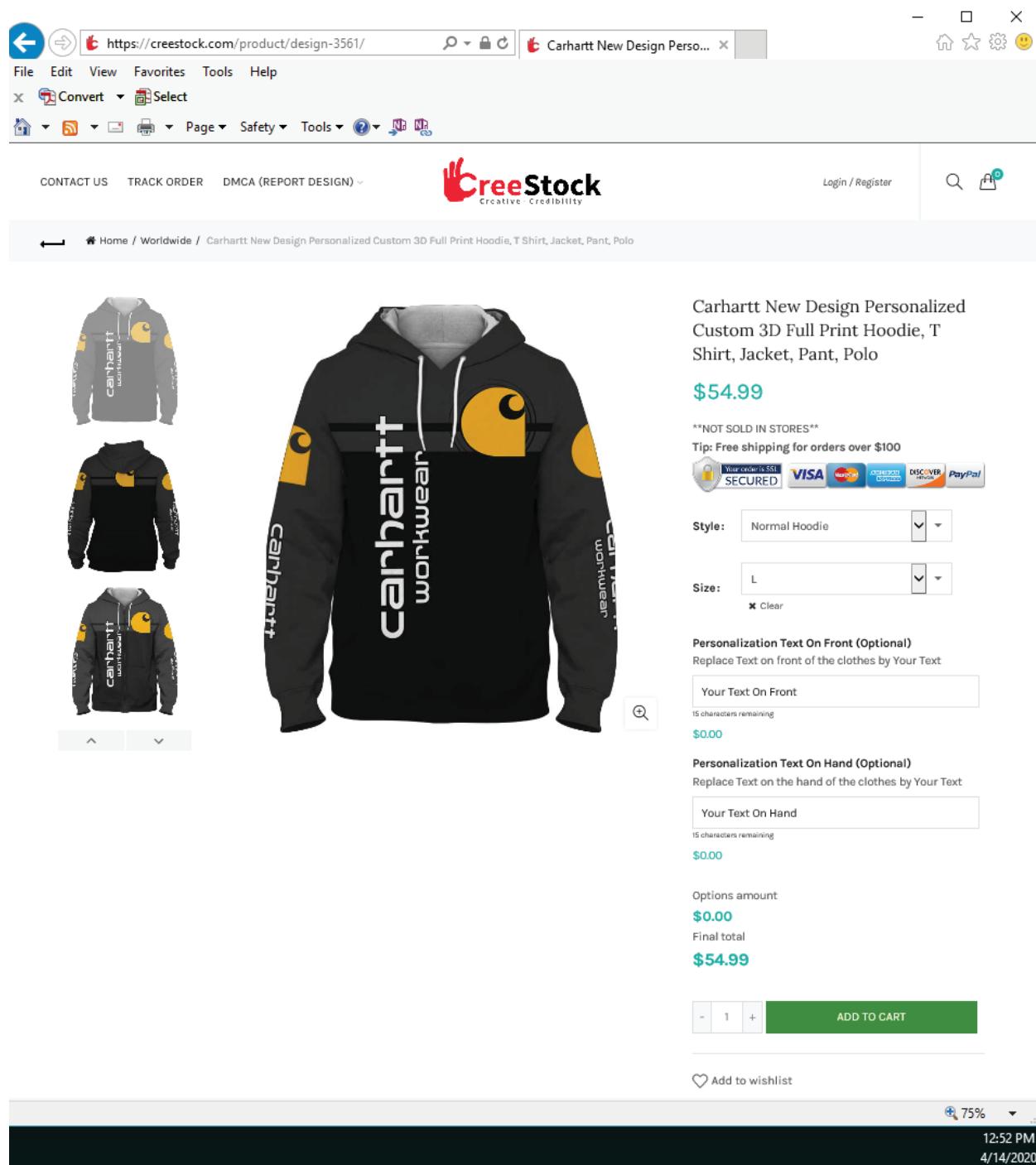
CONTACT US TRACK ORDER DMCA (REPORT DESIGN) Login / Register

Home / Face Mask / Carhartt #9 3D FM

A product page for a Carhartt #9 3D FM face mask. The main image shows a yellow and black Carhartt mask with a large 'C' logo. Above it, a smaller image shows the mask with a filter and a nose clip. To the left, there are images of the mask being worn by two people and a back view of the mask. The page includes a price of \$49.95, payment options (SSL SECURED, VISA, MasterCard, American Express, Discover, PayPal), and a 'Save 33%' offer for 5 masks & 15 filters. A 'Combo' dropdown menu shows '5 MASKS & 15 FILTERS' with a 'Clear' button. An 'ADD TO CART' button is present. Below the main image, there are links for 'Add to wishlist' and 'Category: Face Mask'. A 'Tag: Carhartt' section and a 'Share' button with social media icons are also shown. At the bottom, there are tabs for 'Description', 'Additional information', 'Reviews (0)', and 'Shipping & Delivery'. The page is displayed at 75% zoom, with a timestamp of 12:51 PM on 4/14/2020.

<https://creestock.com/product/carhartt-9-3d-fm/>

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https://creestock.com/product/design-3561/ Carhartt New Design Perso...

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Carhartt CreeStock Creative Credibility

Home / Worldwide / Carhartt New Design Personalized Custom 3D Full Print Hoodie, T Shirt, Jacket, Pant, Polo

Carhartt New Design Personalized Custom 3D Full Print Hoodie, T Shirt, Jacket, Pant, Polo

\$54.99

NOT SOLD IN STORES
Tip: Free shipping for orders over \$100

Your order is SSL SECURED VISA MasterCard AMEX DISCOVER PayPal

Style: Normal Hoodie

Size: L

Personalization Text On Front (Optional)
Replace Text on front of the clothes by Your Text

Your Text On Front 15 characters remaining \$0.00

Personalization Text On Hand (Optional)
Replace Text on the hand of the clothes by Your Text

Your Text On Hand 15 characters remaining \$0.00

Options amount \$0.00

Final total \$54.99

ADD TO CART

Add to wishlist

75% 12:52 PM 4/14/2020

<https://creestock.com/product/design-3561/>

Cree Stock
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Screenshot of a web browser showing a product page for a Carhartt-themed blanket on CreeStock.com.

Page Headers:
File Edit View Favorites Tools Help
Convert Select
Page Safety Tools ?
CONTACT US TRACK ORDER DMCA (REPORT DESIGN) [Login / Register](#)

Breadcrumbs: Home / Blanket / BLANKET – Carhartt Color Waves Personalized Custom 3D Full Print Hoodie, T Shirt, Jacket, Pant, Polo

Product Image: A large, yellow and black quilted blanket with Carhartt branding, held by two women outdoors.

Product Details:
BLANKET – Carhartt Color Waves Personalized Custom 3D Full Print Hoodie, T Shirt, Jacket, Pant, Polo
\$84.99
NOT SOLD IN STORES
Tip: Free shipping for orders over \$100
Your order is SSL SECURED VISA AMERICAN EXPRESS PAYPAL

Size: King

Customer's Text (Free): 15 characters remaining

Options amount: \$0.00
Final total: \$84.99

ADD TO CART

Add to wishlist

Categories: Blanket, Custom Front or Back

Tag: Carhartt

Share:

Description Additional information Reviews (0) Shipping & Delivery

75% 1:00 PM 4/14/2020

<https://creestock.com/product/blanket-carhartt-color-waves-personalized-custom-3d-full-print-hoodie-t-shirt-jacket-pant-polo/>

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Screenshot of a web browser showing a product page for a Carhartt leather jacket on CreeStock.com.

The browser toolbar includes: File, Edit, View, Favorites, Tools, Help, Convert, Select, Page, Safety, Tools, and a search bar.

The page header shows the CreeStock logo and navigation links: CONTACT US, TRACK ORDER, DMCA (REPORT DESIGN), Login / Register, and a search icon.

The breadcrumb navigation shows: Home / Tool / Carhartt Classic But Amazing Premium Quality Leather Jacket - 40% OFF

The main content features a large image of a brown Carhartt leather jacket with a yellow "C" logo on the chest and "Carhartt Workwear" on the sleeves. A red "40% SALE OFF" banner is overlaid on the image. Text on the page includes:

- High Quality Leather Jacket
- HIGH QUALITY
- 40%
- \$167.00 \$99.95
- **NOT SOLD IN STORES**
- All products are made-to-order and proudly printed with the best screen printing or print to garment processes available.
- Why Buy From Us?
 - Low Prices Everyday
 - Safe & Secure Ordering
 - Google Trusted Store
 - 90 Day? 100% Money-Back-Guarantee!
 - Award-Winning Customer Service!
 - 100% No Questions Asked Money-Back-Guarantee!
 - We Ship Worldwide / To Every?Country
 - Tracking Number? Available
- Limited stock available hurry and grab yours today!

Product selection dropdowns for Color (Brown) and Size (L).

Personalization fields for Text On Front (Optional) and Text On Hand (Optional).

Bottom status bar showing 75%, 1:00 PM, and 4/14/2020.

The URL in the address bar is: <https://creestock.com/product/0490-high-quality-leather-jacket/>

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https://creestock.com/product/design-0158-high-quality-baseball-jacket/

The screenshot shows a web browser window with the following details:

- Address Bar:** https://creestock.com/product/design-0158-high-quality-baseball-jacket/
- Header:** File, Edit, View, Favorites, Tools, Help, Convert, Select
- Logo:** CreeStock Creative Credibility
- Breadcrumbs:** Home / Tool / Carhartt Classic But Amazing High Quality ??? Baseball Jacket
- Image:** A large image of a dark blue Carhartt baseball jacket with white stripes on the cuffs and hem. The jacket features a yellow Carhartt script logo on the chest and a small yellow logo on the sleeve. Below this image is a smaller row of four smaller jackets in blue, red, black, and pink.
- Text:** Carhartt Classic But Amazing High Quality ??? Baseball Jacket, \$59.99, **NOT SOLD IN STORES**
- Payment Options:** SECURED, VISA, MasterCard, AMERICAN EXPRESS, DISCOVER, PAYPAL
- Text:** All products are made-to-order and proudly printed with the best screen printing or print to garment processes available.
- Section:** Why Buy From Us?
 - Low Prices Everyday
 - Safe & Secure Ordering
 - Google Trusted Store
 - 90 Day's 100% Money-Back-Guarantee!
 - Award-Winning Customer Service!
 - 100% No Questions Asked Money-Back-Guarantee!
 - We Ship Worldwide / To Every?Country
 - Tracking Number's Available
- Text:** Limited stock available hurry and grab yours today!
- Form:** Color: Navy, Size: L
- Text:** Personalization Text On Front (Optional)
Replace Text on front of the clothes by Your Text
Your Text On Front
15 characters remaining
\$0.00
- Text:** Personalization Text On Hand (Optional)
Replace Text on the hand of the clothes by Your Text
Your Text On Hand
15 characters remaining
- Bottom:** 75%, 1:01 PM, 4/14/2020

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DMCA Request:

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https://creestock.com/dmca/intellectual-property-claim/   Intellectual Property Claim | ... 

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X Convert Select

Page Safety Tools  

CONTACT US TRACK ORDER DMCA (REPORT DESIGN)  Login / Register  

IP Owner (Legal Name)
Carhartt, Inc.

The specific concern is (required)
Carhartt, Inc. owns exclusive IP rights in the CARHARTT name and trademark including its stylized "C" logo for clothing, headwear, footwear and related items worldwide, includ

URL(s) to original work (required)
www.carhartt.com

Additional Information (Optional)
These products are direct counterfeit products. We request disclosure of all identifying information that Cree Stock has in its possession concerning the total inventory sold, a

Statement

* I have a good faith belief that content(s) in the campaign described above violate(s) my rights described above or those held by the rights owner, and that the use of such content(s) is contrary to law.

* I declare, under penalty of perjury, that the information completed above is correct and accurate and that I am the owner or agent of the owner of the rights described above.

I have read and accept the statements above.

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Mail: support@creestock.com
Address: 17600 Yonge St, Newmarket, ON L3Y 4Z1, Canada
Support Time: 8h30 AM : 5h30 PM

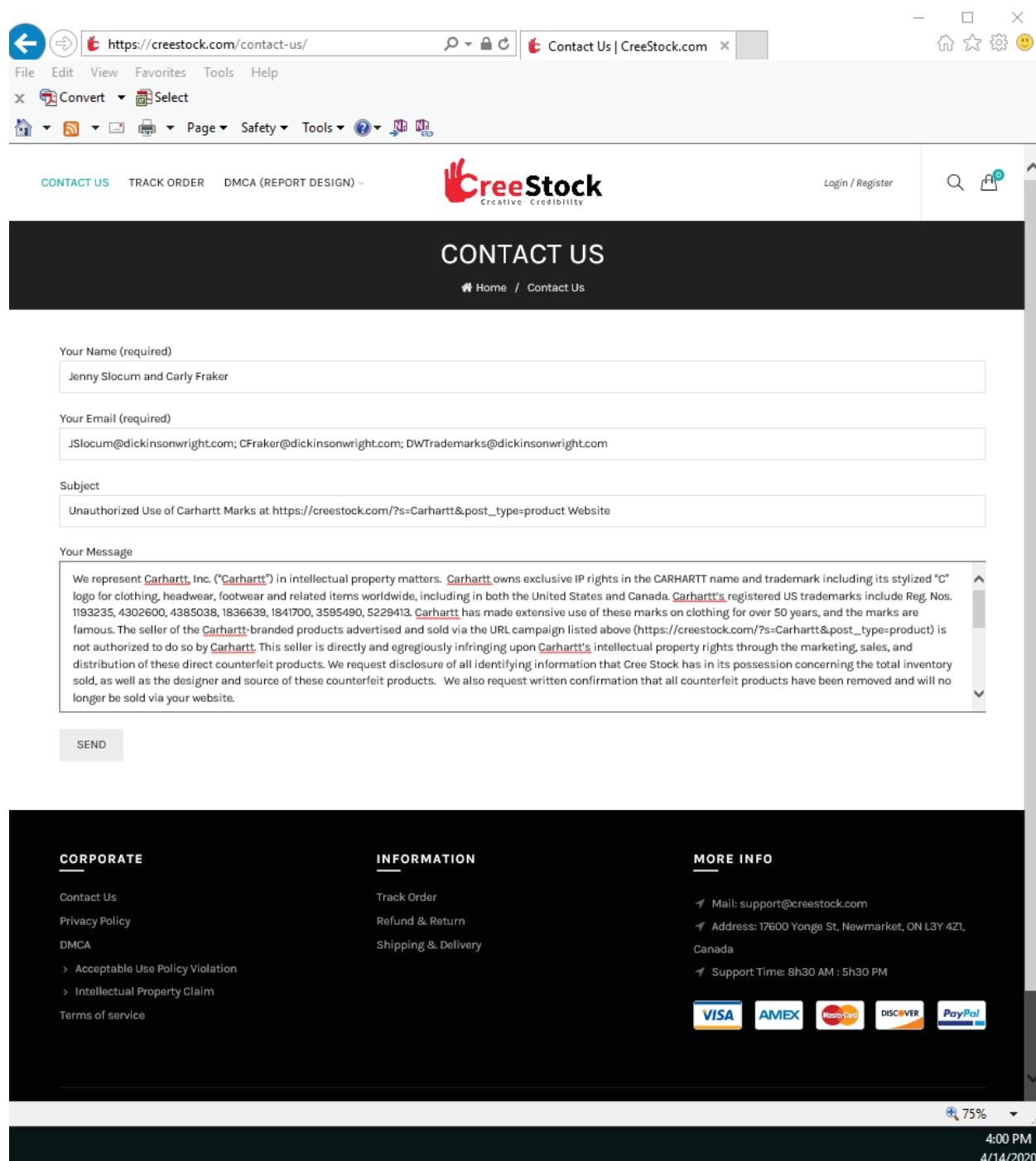
© 2019 CreeStock.com. All rights reserved.
Currency: USD (US Dollar)

75% 3:53 PM 4/14/2020

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“Contact Us” Submission:



https://creestock.com/contact-us/ Contact Us | CreeStock.com

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CONTACT US

Home / Contact Us

Your Name (required)
Jenny Slocum and Carly Fraker

Your Email (required)
JSlocum@dickinsonwright.com; CFraker@dickinsonwright.com; DWTrademarks@dickinsonwright.com

Subject
Unauthorized Use of Carhartt Marks at https://creestock.com/?s=Carhartt&post_type=product Website

Your Message

We represent [Carhartt](#), Inc. ("Carhartt") in intellectual property matters. [Carhartt](#) owns exclusive IP rights in the CARHARTT name and trademark including its stylized "C" logo for clothing, headwear, footwear and related items worldwide, including in both the United States and Canada. [Carhartt](#)'s registered US trademarks include Reg. Nos. 1193235, 4302600, 4385038, 1836639, 1841700, 3595490, 5229413. [Carhartt](#) has made extensive use of these marks on clothing for over 50 years, and the marks are famous. The seller of the [Carhartt](#)-branded products advertised and sold via the URL campaign listed above (https://creestock.com/?s=Carhartt&post_type=product) is not authorized to do so by [Carhartt](#). This seller is directly and egregiously infringing upon [Carhartt](#)'s intellectual property rights through the marketing, sales, and distribution of these direct counterfeit products. We request disclosure of all identifying information that Cree Stock has in its possession concerning the total inventory sold, as well as the designer and source of these counterfeit products. We also request written confirmation that all counterfeit products have been removed and will no longer be sold via your website.

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75% 4:00 PM 4/14/2020